

# John Berman

Email for Contact Information

Cincinnati, OH

<http://www.johnberman.com>

## Professional Experience

### Senior Web Designer

*Since April 2006*

**ISOCNET / WWW Internet Solutions, Inc.**

Florence, Kentucky

Developed internet sites and applications for consumers and authenticated users.

Assisted in database design for CMS and E-Commerce systems using SQL, and developed ASP.NET modules that ease in web site development.

Designed site prototypes using Adobe Photoshop, Illustrator, and Swift 3D.

Used ASP/VBScript, ASP.NET 2.0, HTML, Macromedia Flash, Javascript, Java Servlets and PHP for web-based interfaces for online store fronts, digital asset management systems, and front-end interfaces along with back-end management tools for web sites driven by dynamic content.

Designed multimedia interfaces in Flash that load and display dynamic images, text, and audio.

Assessed client needs, established client relationships, investigated and learned new technologies, lead project conceptualization and implementation, managed project/team timelines, and used time estimation skills.

### Senior Web Applications Specialist

*June 1997 - April 2006*

**Xact Systems, Inc. (formerly Life and Energy Systems, Inc.)**

Cincinnati, Ohio

Developed internet sites and applications for consumers and authenticated users.

Assisted in database design for accounting and project management system using SQL, and developed Java modules that perform business transactions.

Designed site prototypes using Adobe Photoshop, Illustrator, 3D Studio Max, Swift 3D, and Cinema 4D.

Used HTML, Macromedia Flash, Javascript, Java Servlets, XactScript (A customized XML-based page-rendering language that calls Java Modules), ASP and PHP for web-based interfaces for online store fronts, project management systems, accounting/inventory systems, digital asset management systems, and front-end interfaces along with back-end management tools for web sites driven by dynamic content.

Designed multimedia interfaces in Flash that load and display dynamic images, text, and audio.

Configured Linux servers; set up Apache Web Server, Domain Name Services / Bind, and Email.

Assessed client needs, established client relationships, investigated and learned new

technologies, lead project conceptualization and implementation, managed project/team timelines, and used time estimation skills.

## **Webmaster and Project Director**

*April 1996 - June 1997*

### ***Unius, Inc.***

Cincinnati, Ohio

Developed internet sites for consumers.

Designed site prototypes using Adobe Photoshop, Illustrator, 3D Studio Max, and Strata Studio Pro.

Used HTML, Macromedia Director, PHP to create static web sites.

Assessed client needs, established client relationships, investigated and learned new technologies, lead project conceptualization and implementation, managed project/team timelines, and used time estimation skills.

## **Education**

### **Bachelor of Science in Design**

Major: Digital Design

***University of Cincinnati - College of Design, Art, Architecture,  
and Planning***

Cincinnati, Ohio

*Graduated June 2002*

3.305 GPA

## **Qualifications**

### **Platforms:**

Mac OS X and Classic, Windows, Linux

### **Languages:**

ASP.NET (Visual Basic.NET and C#.NET), ASP/VBScript, Java 1.2.2 server programming, XML 1.0, basic C++, HTML 4.0, PHP, SQL (SQL/92 and Sybase vendor extensions including Microsoft SQL Server, Oracle, Sybase, MySQL, and PostgreSQL), JavaScript 1.3, Macromedia Director 8 (Lingo) & Flash 4-7 (ActionScript).

### **In HTML:**

Experience with: Cross-Browser Dynamic HTML, Asynchronous JavaScript and XML (AJAX), CSS 2.0, Server-Side Programming (includes HTML Form Data Processing, Access Control, Database Queries, Cookie/Session Programming, On-line Credit Card Verification), Web Application Programming, Shockwave & Flash Authoring, Frames & Window Navigation.

### **Software:**

Multimedia

Macromedia Flash and Director

3D Design

3-D Studio, Cinema 4D XL, Strata Studio Pro

### 2D Design

Adobe Photoshop (1-8), Adobe Illustrator (4-10), Macromedia Freehand (10), Adobe Premiere (4-5), Adobe After Effects (4-5),

### Audio Design

Digidesign ProTools, SoundForge

### Office Programs

Microsoft Office (Word, Excel, Powerpoint, 6.0 - XP), StarOffice ClarisWorks/AppleWorks

## Interests & Activities

Producing and performing electronic music, Graphic design for music-related promotional material, Drawing, Painting, Sculpting.

## References

*Available upon request*